



EST. CREATIVE COMPASS 2020
DESIGN & MARKETING

EXCLUSIVE OFFERING

Monthly Marketing

FIND YOUR BRAND'S TRUE NORTH.

SERVICE

Offerings

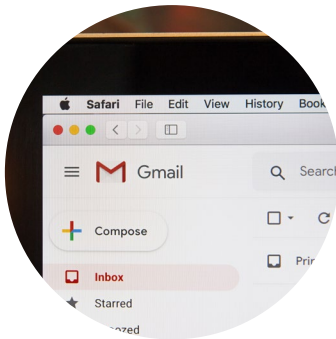
EACH SERVICE PACKAGE IS \$100 PER MONTH.

CHOOSE ONE OR MORE BASED ON YOUR MARKETING NEEDS.



SOCIAL MEDIA CONTENT

- 15 posts scheduled on Facebook & Instagram
- Trending hashtags, account tags, and captions
- Targeted campaigns to set audiences through Meta



EMAIL MARKETING

- Custom branded eBlast campaign with graphics
- Shared to social media accounts
- Reporting and data maintenance

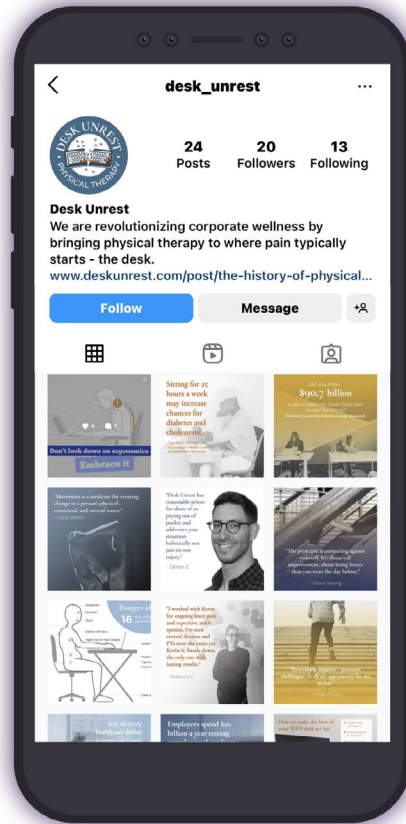
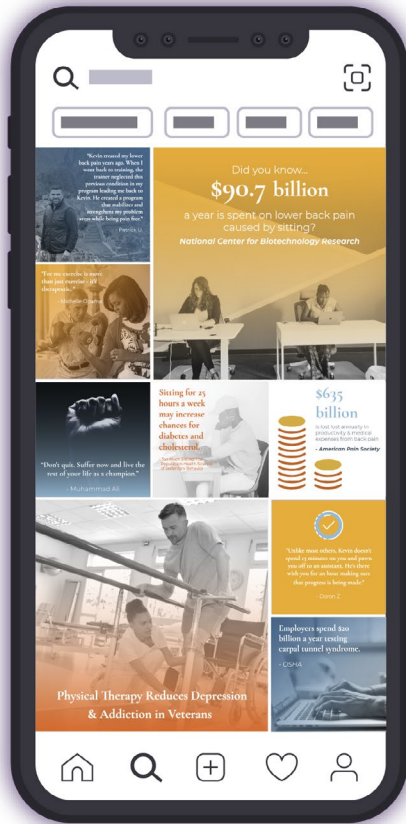


BLOG CONTENT

- One unique blog articles with website keywords
- Shared to social media accounts and as an eBlast
- Curated imagery and graphics if needed

RELEVANT

Experience

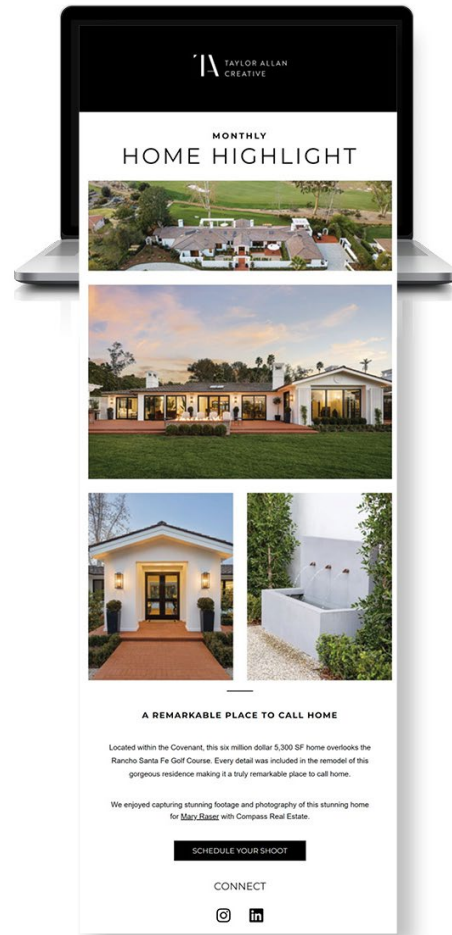
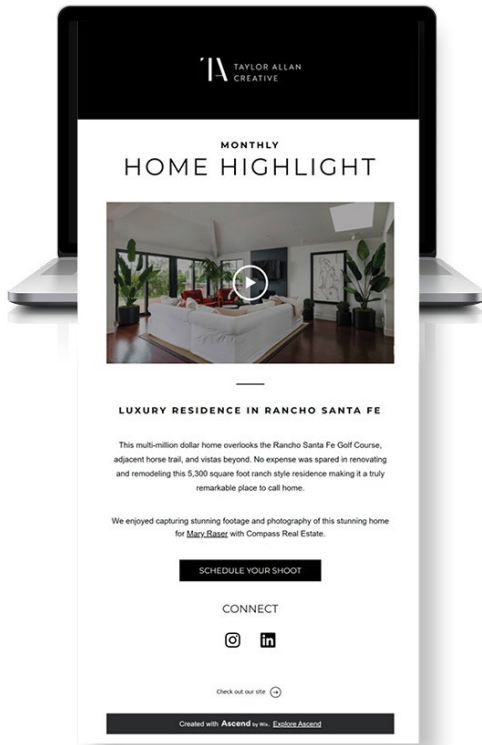


Desk Unrest

Creative Compass helped Desk Unrest from the company's inception. The scope of services included developing social media marketing, the name concept, brand messaging, web design, info-graphics, email newsletters, SEO, and blog content. The mission of the company is to revolutionize wellness by delivering physical therapy where pain arises - the desk.

SERVICES:

Social Media, Name, Logo, Web Design, Infographics, Content, and SEO

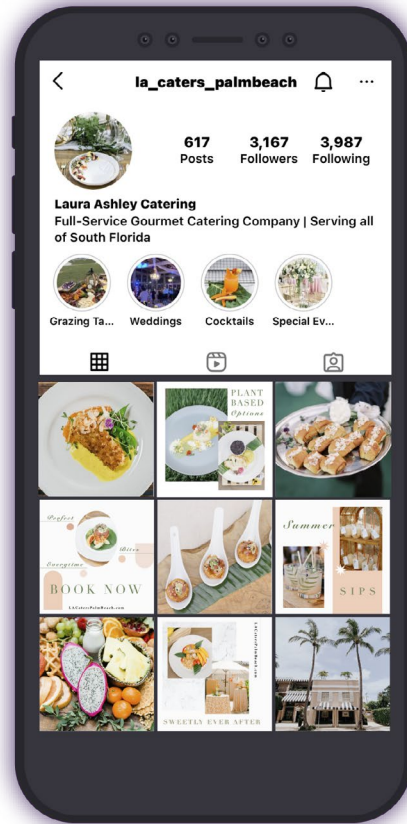


Taylor Allan Creative

This San Diego-based real estate photographer needed sleek eBlast templates and a website refresh to showcase his exceptional photography for high-end clients. Every month Taylor shares a home highlight with subscribers featuring incredible architectural photography, videography, and drone footage of million dollar homes. Creative Compass also provided social media services.

SERVICES:

Email Marketing, Social Media, Web Design, Content Writing, and SEO

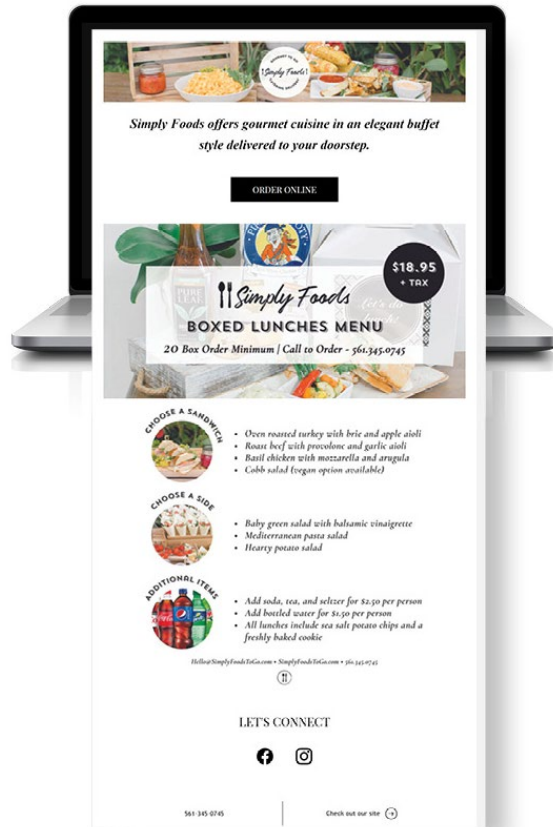


Laura Ashley Catering

This gourmet catering company hired Creative Compass to design curated social media content for an elevated look. The project also included targeted campaigns during the holiday season to recently engaged couples providing steps on what do next. The ad budget was \$150 which resulted in 22,700 views and 370 link clicks.

SERVICES:

Social Media, Blog Content, and eBlasts

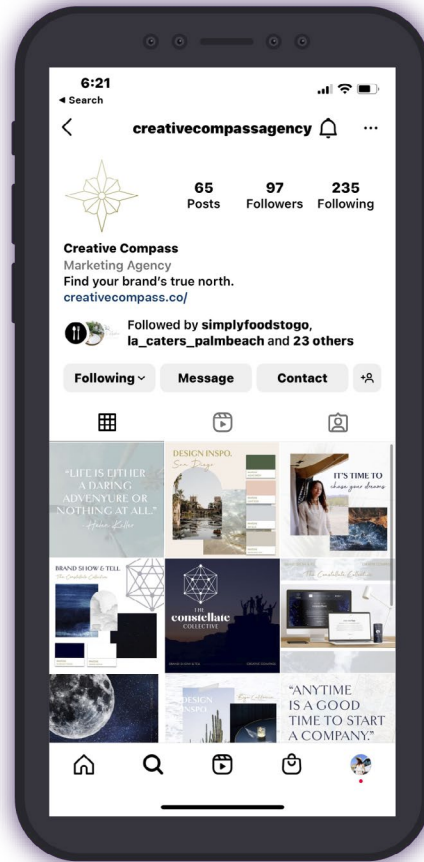
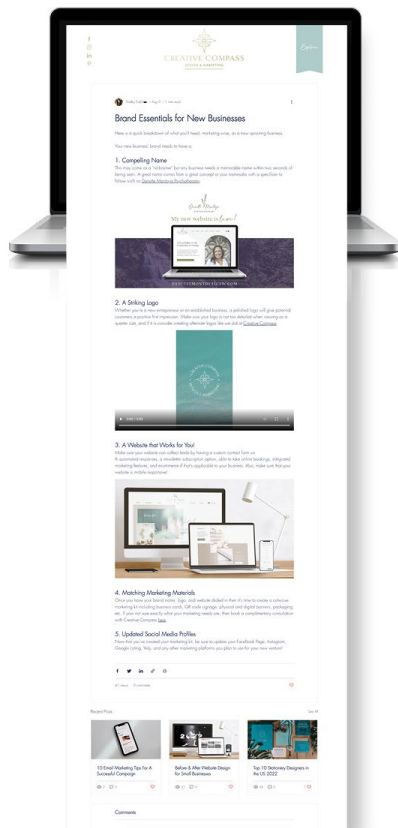


Simply Foods

This catering delivery business needed an eBlast to promote their lunchbox delivery offering to local businesses. The result was a 67% open rate, three unique clicks, and two site sessions. Creative Compass also provided branding for Simply Foods including logos, web design, menu design, and content. The website includes an online ordering platform, a photo gallery, and SEO.

SERVICES:

eBlast, Logo, Web Design, Business Cards, Content, and SEO

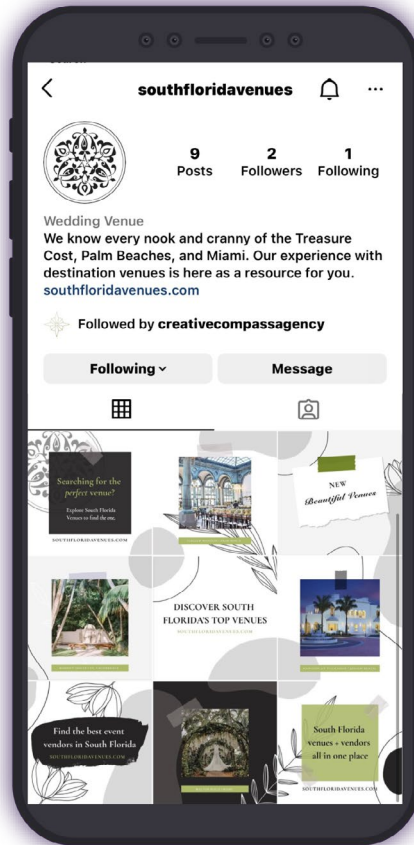


Creative Compass

As an agency, it only made sense to include Creative Compass as a case study for marketing services. We regularly produce content on social media, the blog, and eBlasts while not busy working on projects for clients. Shown above is a recent blog post featuring several before and after websites, and our curated feed on Instagram.

SERVICES:

Blog Content, Social Media, and eBlasts



South Florida Venues

This designer Instagram feed for South Florida Venues is a complement to the website and Laura Ashley Catering. The feed features several venues and directs visitors to the online resource. The South Florida Venues social media and site boosts SEO for Laura Ashley Catering while offering help to anyone planning an event in South Florida.

SERVICES:

Social Media, Blog Content, and eBlasts



MONTHLY

Investment

FEE SUMMARY

Deliverable	Est. Time	Cost
Monthly Marketing Services	2 hours	\$100
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Total		\$100

PAYMENT TERMS

Total amount due to begin monthly service. Automatic electronic payment using Square is preferred. Additional services requested beyond the estimated time and scope herein will be an additional cost charged separately.